



FOR IMMEDIATE RELEASE

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MARCO NAMED CRN® TRIPLE CROWN AWARD WINNER

ST. CLOUD, MINN., OCTOBER 2, 2017 – For the second year in a row, Marco has been awarded by CRN®, a brand of The Channel Company, with its esteemed 2017 [Triple Crown Award](#). Forty North American solution providers had the necessary revenue, growth and technical expertise to be recognized on three of CRN’s pre-eminent solution provider lists, earning them the Triple Crown Award this year.

“We are honored Marco has been selected for this prestigious award,” says Todd Erne, Vice President of IT Solutions. “With this award, it demonstrates Marco’s skill in taking technology further by innovating and utilizing the resources of our industry-leading partners. And together we are able to help clients connect with the right technology to achieve their business goals.”

CRN assembles lists and rankings each year to recognize solution providers who are setting the bar in the IT industry, including the [Solution Provider 500](#), which lists the largest solution providers in North America by revenue; the [Fast Growth 150](#), which ranks the fastest-growing solution providers; and the [Tech Elite 250](#), which recognizes solution providers that have received the highest-level certifications from leading vendors. It is a considerable achievement for a solution provider to make any one of these lists; to make it onto all three, however—as this year’s Triple Crown Award winners have done—is a big achievement. A company must simultaneously have enough revenue to be ranked on the Solution Provider 500 list, record double- or triple-digit growth for recognition on the Fast Growth 150, and invest heavily in top certifications to attain Tech Elite 250 status. Marco earned CRN’s Tech Elite 250, Solutions Provider 500 and Fast Growth 150 awards, which led to winning the Triple Crown Award.

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“This year’s CRN Triple Crown Award winners boast multiple, advanced technical certifications from leading vendors, rank among the top-earning IT solution providers in North America, and are some of the fastest-growing organizations in the channel today,” said Robert Faletra, CEO of The Channel Company. “These over-achieving businesses have set the standard for success in the strategic service provider era and are leading the channel into an exciting new future.”

The 2017 Triple Crown Award winners will be featured in the October issue of CRN and can be viewed online at www.crn.com/triplecrown.

About Marco

Marco was founded in 1973 and serves over 32,500 customers nationally, with offices in Minnesota, Illinois, Iowa, Missouri, Nebraska, North Dakota, South Dakota and Wisconsin. Marco specializes in copiers/printers, business IT services, cloud services, managed services, telecom carrier services, phone systems, document management and audio/video systems. Learn more at marconet.com.

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.

www.thechannelco.com

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